

UMPSALIB – KELAS PENDIDIKAN PENGGUNA : MAKE YOUR RESEARCH LIFE EASY WITH MENDELEY



















Haziman Zakaria

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Position:

• Postgraduate Student, Faculty of Industrial Management, UMPSA

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Academic & Professional Highlights:

- Expertise: leveraging statistical analysis (quantitative/bibliometric, scientometric & PLS SEM) and qualitative (content analyses & phenomenology) to explore innovation in business management and entrepreneurship topics.
- Publications: Authored several academic papers since 2018, including reviews on the Helix Model of innovation, workplace harassment, and indigenous entrepreneurship.
- Advocacy: Dedicated to promoting ethical research practices and enhancing academic productivity through effective research tools.

Why Attend This Session?

Learn from a researcher and Mendeley advocate on how to efficiently manage your research references and citations, enhancing your academic writing and publication process.



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What are the Reference management tools?

A reference management tool is a software for storing and managing information resources. Generally, a reference management tool can help you:

- import references from search engines, databases and websites
- save PDFs, images and other documents
- annotate PDFs
- insert citations and create bibliographies on Word documents
- collaborate with other researchers











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